



# 2026

**May 12<sup>th</sup> and 13<sup>th</sup>**

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## **NEW MEXICO** **SYMPOSIUM** **ON HEALTH**

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**Sponsored By**

**NICOTINE FREE**  
NEW MEXICO

**Exhibitor &  
Sponsorship  
Opportunities**



# ABOUT THE SYMPOSIUM

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The **New Mexico Symposium on Health** is where the future of public health in New Mexico takes shape. Every year, hundreds of healthcare professionals, public health leaders, researchers, educators, policymakers, and community advocates come together for **two powerful days of learning, collaboration, and innovation.**

Sponsored by the **Nicotine Use Prevention and Control Program (NUPAC) of New Mexico**, this statewide gathering is more than a conference—it's a movement. It elevates bold ideas, breakthrough strategies, and community-driven solutions that strengthen health outcomes statewide.

## 2026 PROGRAM TRACKS

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- Food Is Medicine
- Nicotine Policy & Prevention
- Social Drivers of Health
- Maternal & Child Health
- Diabetes, Heart & Stroke
- Healthy Aging

## HIGH-IMPACT LEARNING EXPERIENCE

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Sessions are selected through a rigorous proposal process requiring abstracts, learning objectives, and engagement strategies. This ensures every breakout offers evidence-based, applicable, and equity-centered content tailored to New Mexico communities.

# WHO ATTENDS

- Public health officials
- Healthcare providers
- Community health workers
- Behavioral & mental health professionals
- Nonprofit organizations
- Researchers & academic partners
- Program managers and administrators

The Symposium draws **250–300 professionals** annually from **more than 50 organizations** statewide.

# WHY SPONSOR?

## Be Seen. Be Heard. Be Impactful.

Sponsoring the **New Mexico Symposium on Health** places your organization at the center of the state's **most influential public health gathering**.

### Unmatched Access to Decision Makers

Engage directly with professionals who shape programs, direct funding, and implement community health strategies statewide.

### Amplify Your Brand Through NUPAC

Align your organization with one of New Mexico's strongest public health leadership voices.

### High Visibility Opportunities

From stage recognition to digital signage, sponsors enjoy premium exposure that sparks conversation and increases engagement.

### Real Return on Investment (ROI)

Lead generation, multi-channel brand visibility, direct conversations with decision-makers, and strategic alignment with statewide health priorities!

# Exhibitor Opportunity

All exhibitors and sponsors enjoy these core benefits:

- Listing on the event website and app
- Logo inclusion in looping slideshow during meals and prior to keynote speakers
- 6-foot table with linens, chairs and admission for two representatives  
(Representatives may attend sessions but are not eligible to earn CEU's)
- Inclusion in high-engagement booth-traffic games
- Opportunity to purchase additional discounted registrations
- Logo showcased in the rotating plenary slide deck

## **Exhibitor Booth — \$750**

- Exhibitors receive all benefits
- Organizations may purchase multiple booths if desired.

# Sponsorship Options & Pricing

## **REGISTRATION SPONSOR — \$10,000 (1 Available)**

Beyond the core exhibitor benefits, the Registration Sponsor will enjoy added premium visibility through:

- Exclusive logo placement on the registration page, website, app and on-site check in
- Double Exhibitor Table with first-wave table selection for maximum visibility
- Podium recognition

## **DIGITAL SIGNAGE SPONSOR — \$10,000 (1 Available)**

Beyond the core exhibitor benefits, the Digital Signage Sponsor will enjoy added premium visibility through:

- Exclusive logo showcased on digital signs between sessions
- Double Exhibitor Table with first-wave table selection for maximum visibility
- Podium recognition

## **LUNCH SPONSOR — \$7,500 (2 Available)**

Beyond the core exhibitor benefits, the Lunch Sponsor will enjoy added premium visibility through:

- Exclusive logo showcased during lunch
- 5-minute speaking opportunity
- Podium recognition
- Your branded giveaway placed directly in the hands of every attendee
- Second-wave table selection for maximum visibility

## **NETWORKING RECEPTION SPONSOR — \$5,000**

Beyond the core exhibitor benefits, the Lunch Sponsor will enjoy enhanced visibility through:

- Logo prominently displayed at reception
- Recognition during welcome remarks
- Option for branded napkins or giveaways
- Second-wave Exhibitor Table selection for enhanced visibility

## **LANYARD SPONSOR — \$5,000 (Sold)**

Beyond the core exhibitor benefits, the Lunch Sponsor will enjoy enhanced visibility through:

- Exclusive co-branded lanyards showcasing your logo alongside event and presenting sponsor logos
- Podium recognition
- Second-wave Exhibitor Table selection for enhanced visibility

## **TRACK SPONSOR — \$3,000 (6 Available)**

Beyond the core exhibitor benefits, the Track Sponsor will enjoy enhanced visibility through:

- Opportunity to brand one track room
- 2–3 minute introduction at the beginning of each session
- Podium recognition
- Second-wave Exhibitor Table selection for enhanced visibility



## **PRODUCTIVITY LOUNGE SPONSOR — \$3,000 (1 AVAILABLE)**

Beyond the core exhibitor benefits, the Productivity Lounge Sponsor will be featured prominently in a dedicated space for attendees to take meetings, answer emails, and get work done:

- Branded signage throughout the lounge
- Option to provide branded supplies or snacks
- Podium recognition
- Second-wave Exhibitor Table selection for enhanced visibility

## **BREAK SPONSOR — \$2,500**

Beyond the core exhibitor benefits, the Break Sponsor will enjoy enhanced visibility through:

- Logo displayed at beverage/snack stations
- Recognition during break announcements
- Podium recognition
- Third-wave Exhibitor Table selection based on availability

## **CHARGING STATION SPONSOR — \$1,500**

Beyond the core exhibitor benefits, the Charging Sponsor will enjoy enhanced visibility through:

- Exclusive logo placement at Charging Station
- Podium recognition
- Third-wave Exhibitor Table selection based on availability

# **LET'S BUILD A HEALTHIER NEW MEXICO — TOGETHER**

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For sponsorship details or to secure your opportunity, please contact:  
[\*\*events@constellationnm.com\*\*](mailto:events@constellationnm.com)